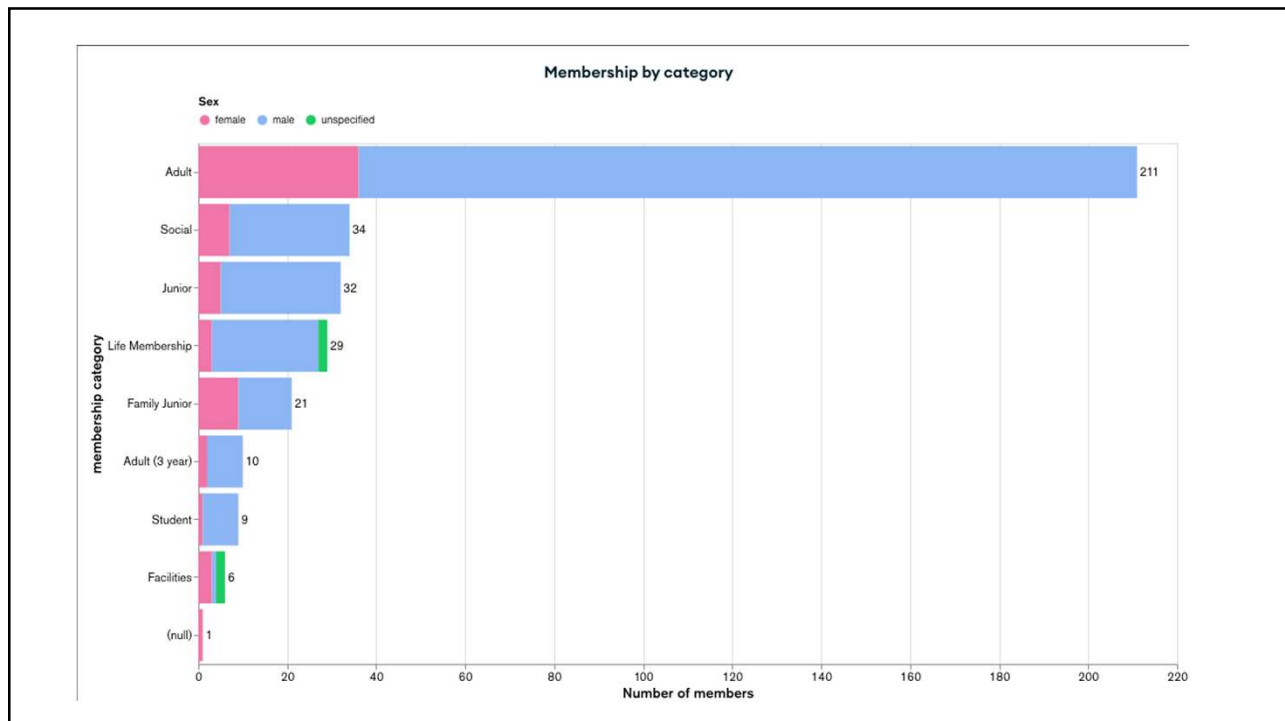
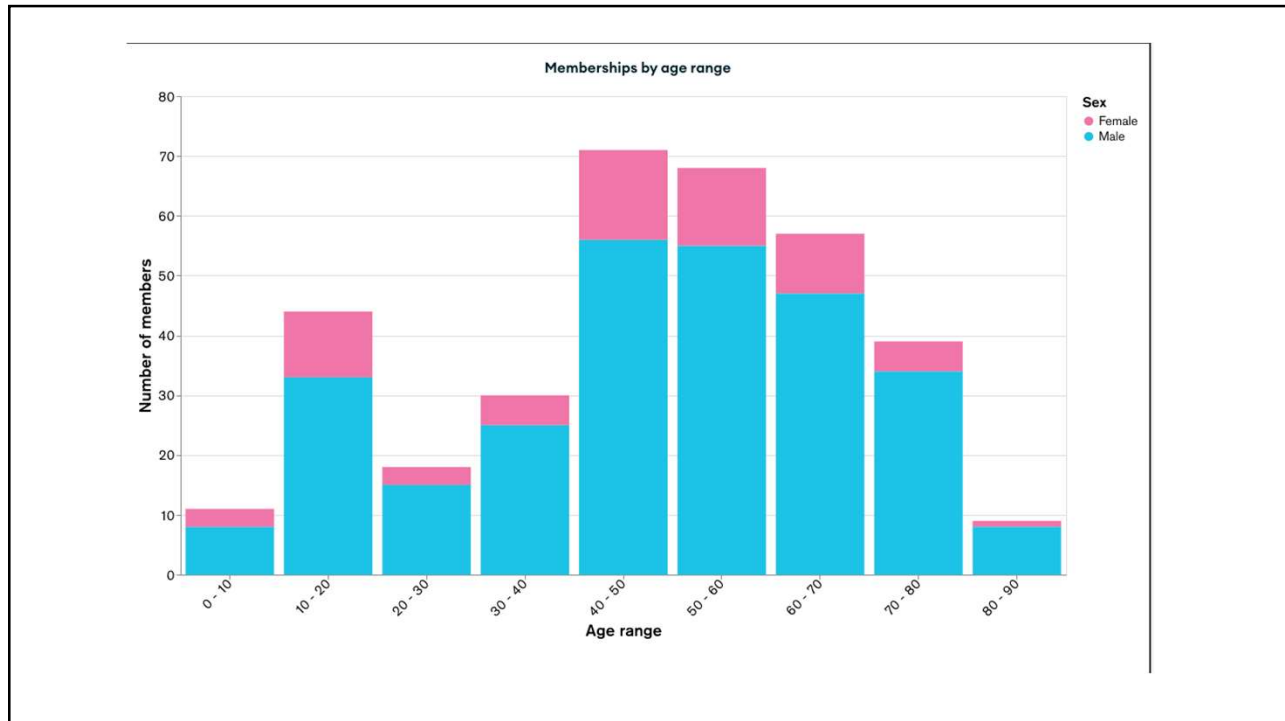


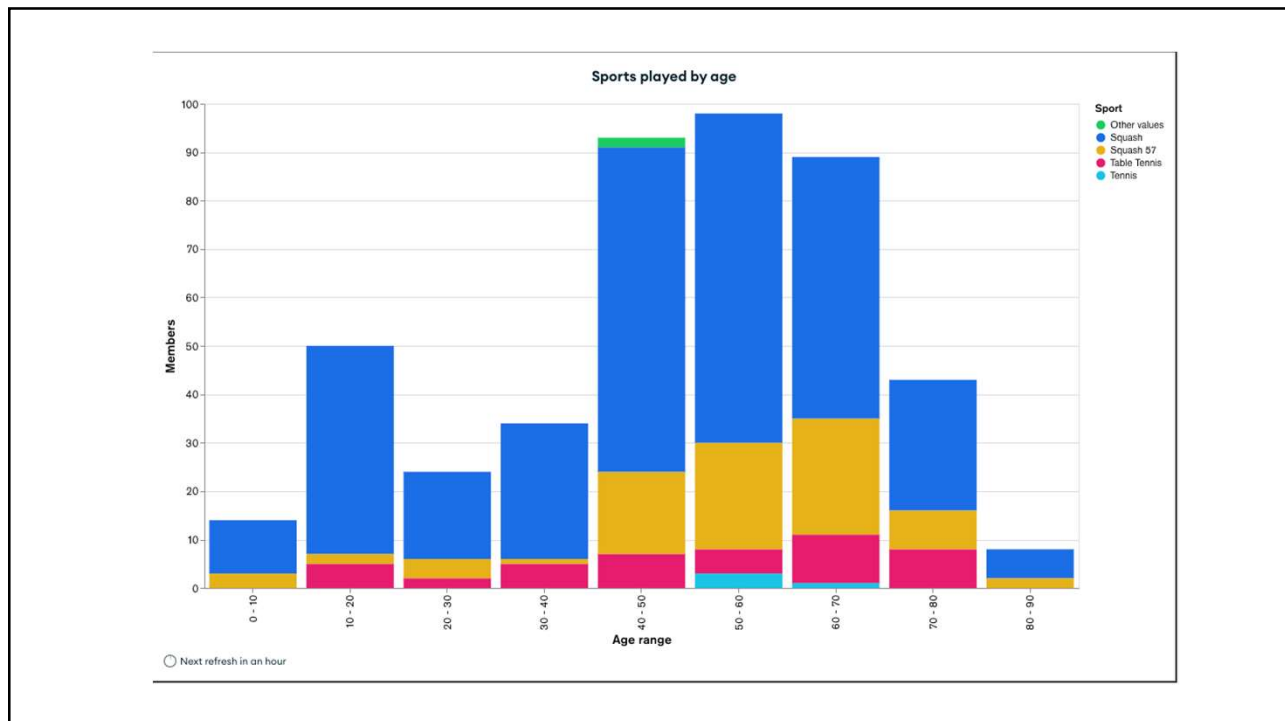
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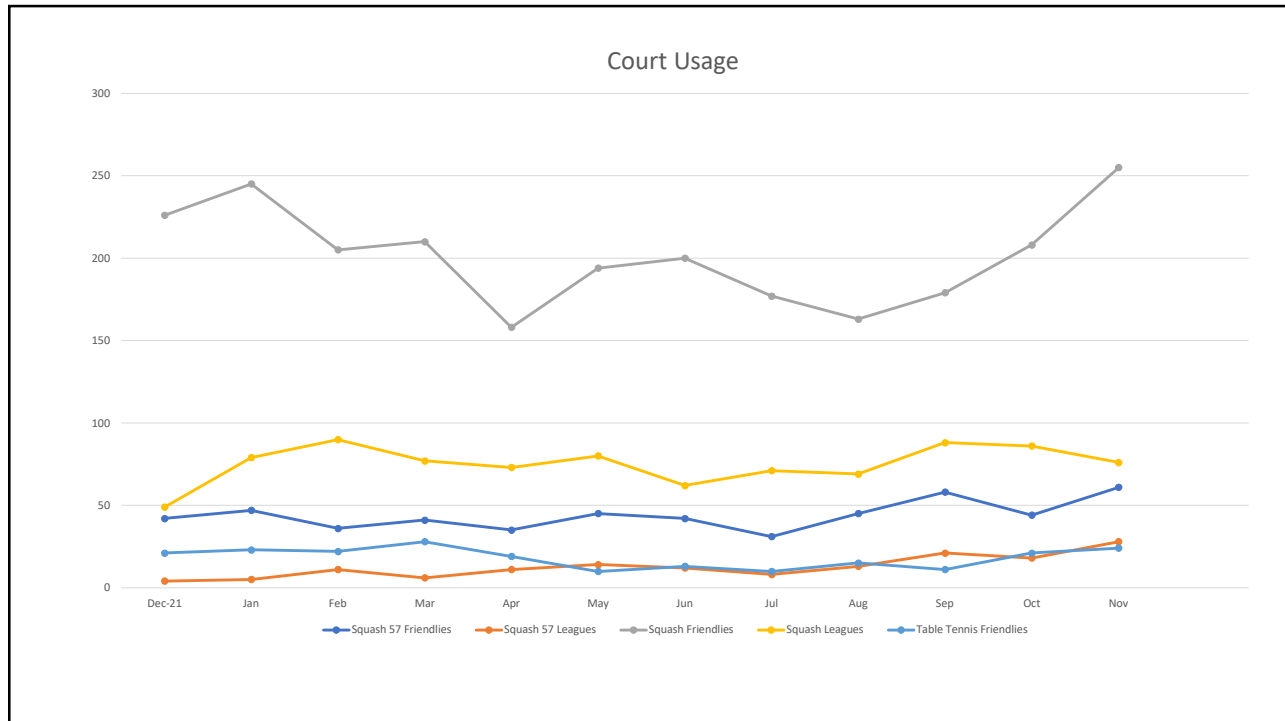
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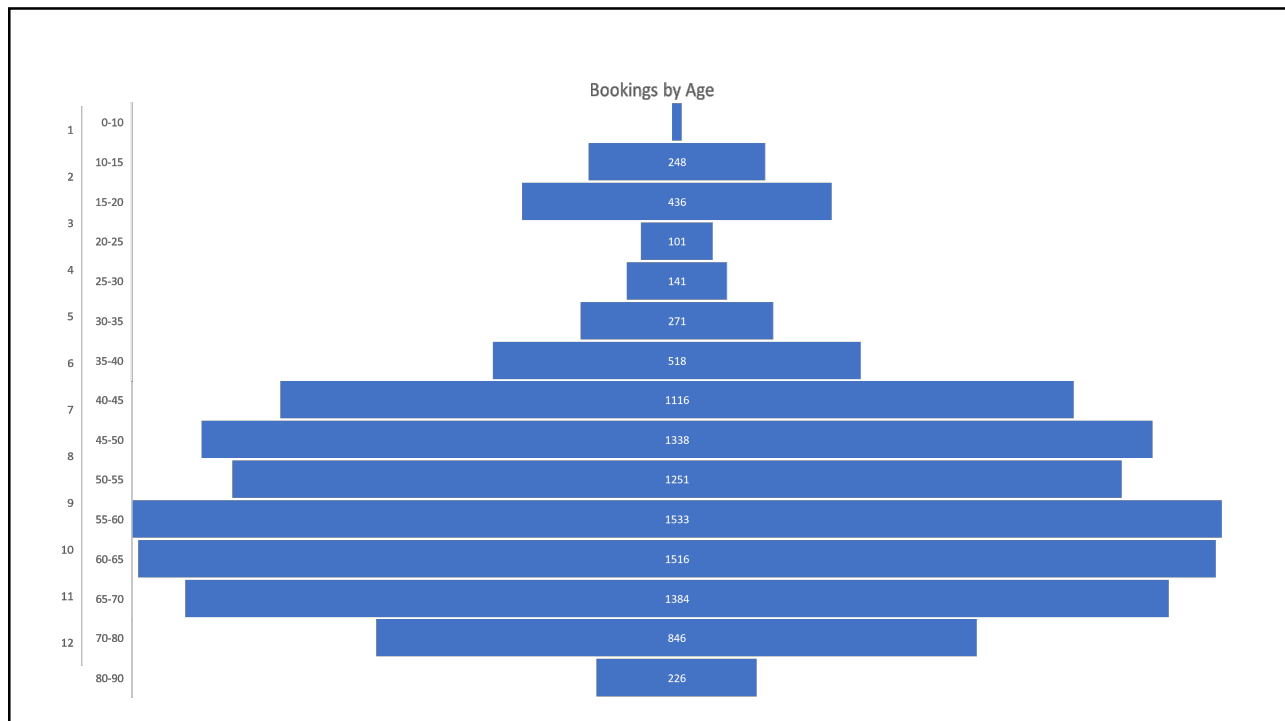
3



4



5

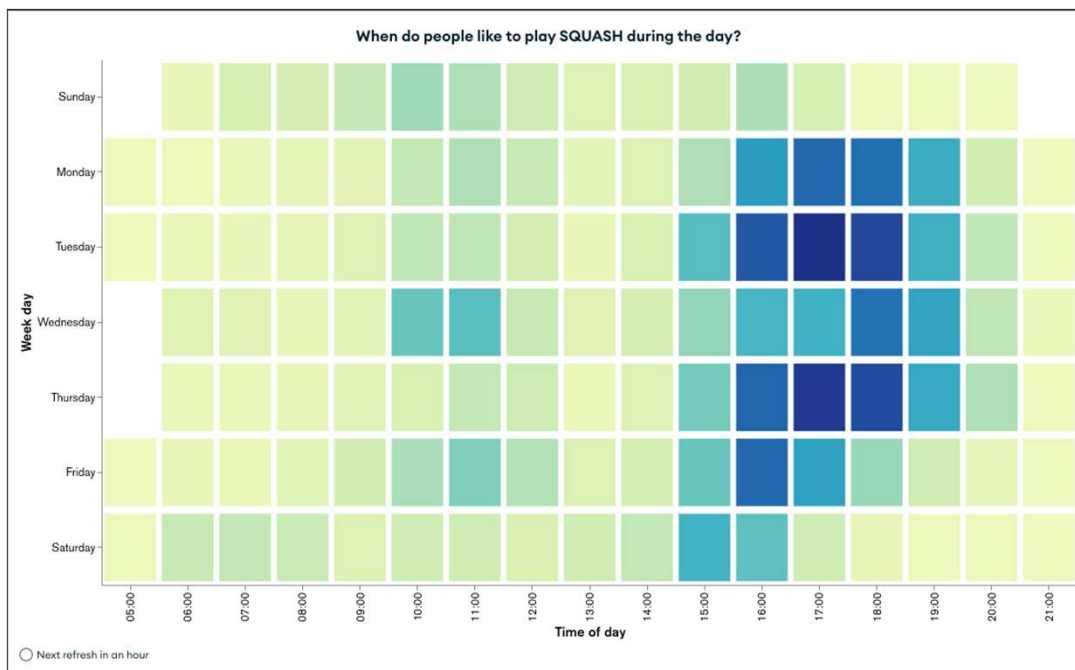


6

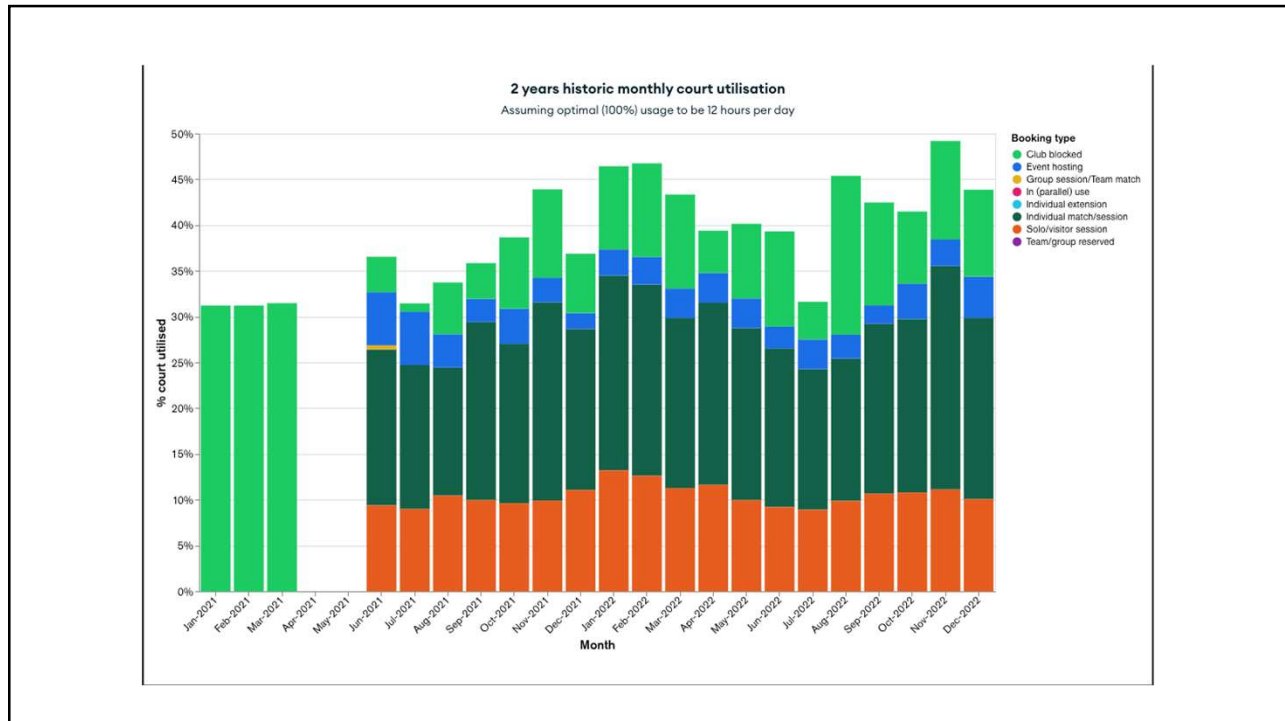
Number of users having played matches in the ranges indicated over a period of a year

172-190	3
153-171	3
134-152	0
115-133	6
96-114	5
77-95	16
58-76	17
39-57	42
20-38	56
1-19	122
0	42

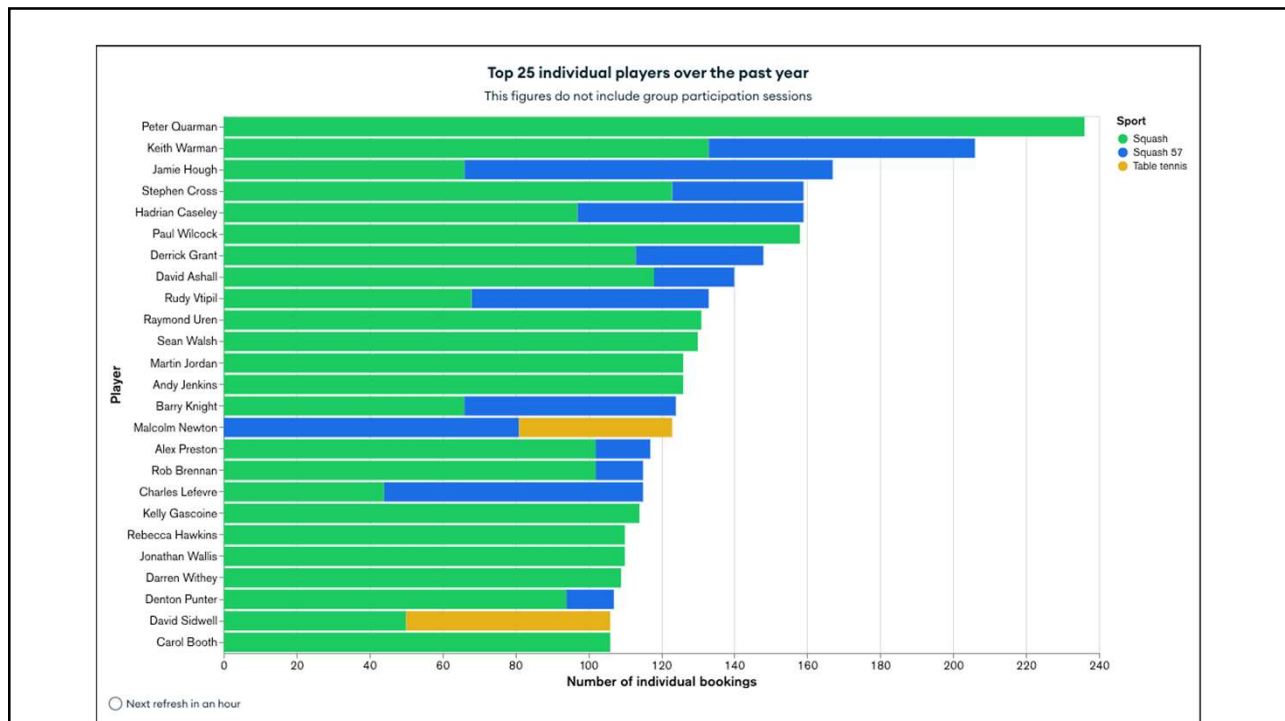
7



8



9



10

Findings:

- Membership levels back to pre-covid levels (Jan 2020) – and showing usual post Oct Drop off.
- 55% of membership between 40 – 70
- c.15% Playing members are Female
- Racket Ball Court usage increases in the summer vs squash drops off
- Most court bookings made by 55-60 yr olds

- AND.... We have data which can (should) influence our decision making